

SOUTH PLAINS - DISTRICT 2 4-H



DATE: January 7, 2025

MEMO TO: All South Plains District 2 County Extension Agents

SUBJECT: **2025 District 2 4-H Storyboard Contest (Virtual)**



FROM: Cari Snider
District 2 Specialist
4-H & Youth Development

Shawnte Clawson
Hale County, CEA-FCH
Storyboard Committee Chair

ENTRIES DUE: Thursday, April 3, 2025

CONTEST AWARDS: The committee will purchase awards to be distributed at the awards program.

4-H ONLINE OPENS: March 3 – April 3, 2025

Storyboards will be uploaded on submittable. Instructions will be emailed after 4-HOnline entry is completed.

< **Late Registration** April 4, 2025

ENTRY FEE: \$15, Late Entry fee- \$65

CONTACT: Shawnte Clawson, (806) 291-5270

NOTE: Counties may set alternate registration deadlines. Please check with your county for their deadlines.

Entries for the District 4-H Storyboard contest will be submitted digitally and are due no later than Thurs., April 3, 2025. If you need assistance, don't hesitate to contact Shawnte Clawson at 806-291-5270. Awards will be awarded to 1st, 2nd & 3rd place winners respectively.

This is a "VIRTUAL" contest, with only the placings being announced at the district fashion show

Design Brief "Design for a Greener Future" (new this year!)

The annual design brief for Storyboard seeks to inspire and direct a 4-H member's original design for the 4-H Storyboard Invitational contest. As more people care about protecting the Earth, using old fabrics in new ways is becoming super important in fashion and home design. Circular fashion is all about reusing and recycling materials instead of throwing them away, helping to make the world a cleaner and greener place. Your challenge is to create a digital storyboard (like a picture story) that shows how old materials can be turned into cool and stylish new things in 2025. Show how fashion can be both eco-friendly and trendy and inspire others to make choices that help the planet while looking great!

Title of Board

Each storyboard's title is "Design for a Greener Future." Additional labels may be added to the board as needed to provide details related to its overall design, and a subtitle may be used to provide a more personalized name for the design.

South Plains - District 2 4-H
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Participation and Level of Competition

A 4-H member may only submit one storyboard. Storyboard is an invitational contest at the senior 4-H level.

Entry and Submission of Storyboard

A 4-H member must create each storyboard. Storyboard layouts should include original illustrations and flats and additional materials that have influenced their unique design. Storyboards can be created using a digital platform including but not limited to Canva, PicMonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. Juniors and Intermediates have the option to make a physical board but must take a picture and upload it into Submittable. All entries must be saved as a PDF for uploading to Submittable.

Categories. The following is a list of the categories and descriptions. Each storyboard should be entered in one category. A 4-H member may enter only one storyboard.

- a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
- b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
- c. **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
- d. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
- e. **Home Décor** – items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
- f. **Home Furnishings** – items that make a home comfortable for living or working in. Examples include couch, ottoman, chair, tables, desks, beds and the like.

AGE REQUIREMENTS - Based on 2024-2025 4-H year age requirements.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12

CONTEST RESOURCES

- [Storyboard 2025 General Rules/Guidelines](#)
- <https://texas4-h.tamu.edu/projects/fashion-interior-design/>
- Entry materials may be downloaded from the Texas Fashion & Interior Design website at: <https://texas4-h.tamu.edu/projects/fashion-interior-design/>

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