

SOUTH PLAINS - DISTRICT 2 4-H



DATE: January 7, 2025

MEMO TO: All South Plains District 2 County Extension Agents

SUBJECT: 2025 District 2 4-H Storyboard Contest



FROM: Cari Snider
District 2 Specialist
4-H & Youth Development

Shawnte Clawson
Hale County, CEA-FCH
Storyboard Committee Chair

ENTRIES DUE: Thursday, April 3, 2025

CONTEST AWARDS: The committee will purchase awards to be distributed at the awards program.

4-H ONLINE OPENS: March 3 – April 3, 2025

Storyboards will be uploaded on submittable. Instructions will be emailed after 4-HOnline entry is completed.

< Late Registration April 4, 2025

ENTRY FEE: \$15, Late Entry fee- \$65

CONTACT: Shawnte Clawson, (806) 291-5270

NOTE: Counties may set alternate registration deadlines. Please check with your county for their deadlines.

Entries for the District 4-H Storyboard contest will be submitted digitally and are due no later than Thurs., April 3, 2025. If you need assistance, don't hesitate to contact Shawnte Clawson at 806-291-5270. Awards will be awarded to 1st, 2nd & 3rd place winners respectively.

Design for a Greener Future (New this Year!)

The design brief has inspired and directed a 4-H member's original design for the 4-H Storyboard Invitational contest. As environmental awareness rises, upcycled and recycled fabrics become pivotal in fashion and interior design. Circular fashion, emphasizing the reuse and recycling of materials, is revolutionizing the industry by merging sustainability with style. Your challenge is to create a digital storyboard that embodies this eco-conscious movement, showcasing how sustainable materials can be transformed into innovative and stylish products for 2025. Let your storyboard reflect the principles of circular fashion and inspire others to make eco-friendly choices that are both trendy and responsible.

Title of Board: Each storyboard's title is **Design for a Greener Future**. Additional labels may be added to the board as needed to provide details related to its overall design. A subtitle may be used to provide a more personalized name for the design.

The designer will follow their own design process when creating their original design and storyboard. Some of the steps to be used may include (see next page):

South Plains - District 2 4-H
Texas A&M AgriLife Extension Service
1102 E Drew St | Lubbock, Texas 79403-6653
Tel. 806.746.6101 | Fax. 806.723.8499
d24-h.tamu.edu

Texas A&M AgriLife Extension Service provides equal opportunities in its programs and employment to all persons, regardless of race, color, sex, religion, national origin, disability, age, genetic information, veteran status, sexual orientation, or gender identity. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating.

1. Determining what inspires you or what is your idea.
2. Research your inspiration – find pictures that represent your inspiration, include color inspiration and current trends related to your inspiration.
3. Create sketches of design ideas and continue to modify your sketches until you create your perfect design. Finalize your design illustration. Then create flats or technical drawings.
4. Select fabrics or other construction materials to be used in your design.

Participation and Level of Competition. A 4-H member may only submit one storyboard. Storyboard is an invitational contest at the senior 4-H level.

Entry and submission of Storyboard. Each storyboard must be created by the 4-H member. Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. Storyboards can be created using a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. Juniors and Intermediates have the option to make a physical board but must take a picture and upload it into Submittable. All entries must be saved as a PDF for uploading to Submittable

Categories. The following is a list of the categories and descriptions. Each storyboard should be entered in one category. A 4-H member may enter only one storyboard.

- a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
- b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
- c. **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
- d. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
- e. **Home Décor** – items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
- f. **Home Furnishings** – items that make a home comfortable for living or working in. Examples include couch, ottoman, chair, tables, desks, beds and the like.

AGE REQUIREMENTS - Based on 2024-2025 4-H year age requirements.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12

CONTEST RESOURCES

- Storyboard 2025 General Rules/Guidelines:
- https://texas4-h.tamu.edu/wp-content/uploads/fashion_storyboard_guidelines_2024.pdf
- <https://texas4-h.tamu.edu/projects/fashion-interior-design/>
- Entry materials may be downloaded from the Texas Fashion & Interior Design website at: <https://texas4-h.tamu.edu/projects/fashion-interior-design/>

South Plains - District 2 4-H
Texas A&M AgriLife Extension Service
1102 E Drew St | Lubbock, Texas 79403-6653
Tel. 806.746.6101 | Fax. 806.723.8499
d24-h.tamu.edu