



DATE: September 10, 2024

MEMO TO: All South Plains District 2 County Extension Agents, Volunteers, Parents, and 4-H Members

SUBJECT: 2024 District 2 4-H Consumer Decision Making

FROM: Melode Watson
Crosby County, CEA -FCH
Consumer Decision Making Committee Chair

CONTEST DATES: Monday, November 18, 2024
CONTEST LOCATION: First Baptist Church Floydada
401 S. Main Street, Floydada
PACKET PICK-UP: 1:00 p.m.
CONTEST BEGINS: 1:30 p.m. (Tentative time based on completion of FCH Quiz Bowl.
Specific time will be released after November 13.)
AWARDS BEGIN: Immediately following contest (announced after tabulation of each age group)

4-H ONLINE

Early Registration October 24, 2024 - November 7, 2024- \$15

Late Registration: November 8, 2024- \$50

*Medical release, waiver, indemnification, and code of conduct forms must be completed on 4-H Online

NOTE: Counties may set alternate registration deadlines. Please check with your County for their deadlines.

CONTACT: Melode Watson, (806) 675-2347

It is the responsibility of the agents to validate grades of participants and correct placement of youth in categories. It is also the responsibility of the agents to certify the eligibility of contestants and substitutes.

GRADE REQUIREMENTS

Based on 2024-2025 4-H year age requirements effective as of 09/01/24.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12
- Juniors can compete on intermediate teams, but no other moving can occur (intermediates cannot compete as juniors and no age group can move up to the senior division).
- Counties may enter as many Junior, Intermediate and Senior teams/individuals as needed.

South Plains - District 2 4-H
Texas A&M AgriLife Extension Service
1102 E Drew St | Lubbock, Texas 79403-6653
Tel. 806.746.6101 | Fax. 806.723.8499 | d24-h.tamu.edu

CONTEST

- **Things to Bring:**
 - Clipboard
 - Pencil
 - Paper
 - Calculator
- Scantrons will be used at the 2024-2025 Consumer Decision Making Contest. A sample of the Universal A scantron form is posted on the event page of the District 2 website.
- **Classes** - There will be six classes for all divisions at the contest. Five classes will be selected from the Texas 4-H Consumer Decision Making Study Guide.
- **The 2024 D2 4-H Consumer Decision Making Categories will be:**
 - Cell Phones
 - Grocery Meats
 - Laptops and Chromebooks
 - Outdoor Equipment
 - Professional Dress
 - Mystery
- **Reasons** - Intermediates will give reasons on one class. Seniors will give reasons on two classes.
- **Judging Times** - 7 minutes will be allowed to judge each of the six classes.

SCORING

- Each Placing Class will be worth 50 points. Each Reason Class will be worth 50 points. If a team has 4 members, the individual with the lowest score will be dropped.
- **Tie Breakers** - Ties will be broken as follows:
 - Juniors – Class 1, 2, 3, 4, 5, 6.
 - Intermediates – 1st Total Reasons Score; Class 1, 2, 3, 4, 5, 6.
 - Seniors – 1st Total Reasons Score; Class 1, 2, 3, 4, 5, 6.
- **Tie Breaker for Reasons** - Ties will be broken as follows:
 - Overall placing score followed by Class 1, 2, 3, 4, 5, 6.

AWARDS

1st, 2nd, 3rd - individual class placings (Intermediate, Senior)
1st, 2nd, 3rd - team class placings (Intermediate, Senior)
1st, 2nd, 3rd - individual reasons (Intermediate, Senior)
1st, 2nd, 3rd - team reasons (Intermediate, Senior)
1st, 2nd, 3rd - individual overall (Junior, Intermediate, Senior)
1st, 2nd, 3rd - teams overall (Junior, Intermediate, Senior).

RESOURCES

https://texas4-h.tamu.edu/wp-content/uploads/roundup_cdm_2025.pdf

If you need any type of accommodation to participate in this program you must list your accommodations on your 4HOnline Registration!