

**DATE:** January 24, 2024

**MEMO TO:** All South Plains District 2 County Extension Agents

**SUBJECT:** **2024 District 2 4-H Storyboard Contest**

**FROM:** Bailee Wright  
District 2 Specialist  
4-H & Youth Development

Shawnte Clawson  
Hale County, CEA-FCH  
Storyboard Committee Chair



**ENTRIES DUE:** Thursday, April 11, 2024

**CONTEST AWARDS:** Amazon Gift Card

**4-H CONNECT OPENS:**

< **Early Registration** March 4 – April 11, 2024

**\*\*You must upload a pdf of your storyboard when you register\*\***

< **Late Registration** Not Available

**ENTRY FEE:** \$15

**CONTACT:** Shawnte Clawson, (806) 291-5270

Entries for the District 4-H Storyboard contest will be submitted digitally and are due no later than Thurs., April 11, 2024. Anyone needing assistance, please contact Shawnte Clawson at 806-291-5270. Awards will be awarded to 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> place winners respectively.

### **Design Brief, "Dreams" (New this Year!)**

The design brief has served as the inspiration and the direction of a 4-H member's original design for the 4-H Storyboard Invitational contest. In 2024 "Dreams" will serve as the ultimate source of inspiration for this fashion concept. The concept revolves around the multifaceted nature of dreams, whether they are the surreal visions that captivate a sleeping mind or the vivid aspirations that fuel the conscious soul. The fashion narrative will blur the lines between reality and reverie, creating a visual story that celebrates the ethereal and the tangible. This concept invites designers to translate the essence of dreams into fashion, evoking a sense of wonder, mystery, and endless possibility!

**Title of Board:** The title for each storyboard is **DREAM**. Additional labels may be added to the board as needed to provide details related to the overall design of the board. A subtitle may be used for a more personalized name of the design.

The designer will follow their own design process when creating their original design and storyboard. Some of the steps to be used may include (see next page):

South Plains - District 2 4-H  
Texas A&M AgriLife Extension Service  
1102 E Drew St | Lubbock, Texas 79403-6653

Tel. 806.746.6101 | Fax. 806.723.8499 | d24-h.tamu.edu

1. Determining what inspires you or what is your idea.
2. Research your inspiration – find pictures that represent your inspiration, include color inspiration and current trends related to your inspiration.
3. Create sketches of design ideas and continue to modify your sketches until you create your perfect design. Finalize your design illustration. Then create flats or technical drawings.
4. Select fabrics or other construction materials to be used in your design.

**Participation and Level of Competition.** A 4-H member may only submit one storyboard. Storyboard is an invitational contest at the senior 4-H level.

**Entry and submission of Storyboard.** Each storyboard must be created by the 4-H member. Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. Storyboards can be created using a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. Juniors and Intermediates have the option to make a physical board but must take a picture and upload it into 4HOnline. All entries must be saved as a PDF for uploading to 4-H Online.

**Categories.** The following is a list of the categories and descriptions. Each storyboard should be entered in one category. A 4-H member may enter only one storyboard.

- a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
- b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
- c. **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
- d. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
- e. **Home Décor** – items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
- f. **Home Furnishings** – items that make a home comfortable for living or working in. Examples include couch, ottoman, chair, tables, desks, beds and the like.

**AGE REQUIREMENTS** - Based on 2023-2024 4-H year age requirements.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12

#### CONTEST RESOURCES

- Storyboard 2024 General Rules/Guidelines:
- [https://texas4-h.tamu.edu/wp-content/uploads/fashion\\_storyboard\\_guidelines\\_2024.pdf](https://texas4-h.tamu.edu/wp-content/uploads/fashion_storyboard_guidelines_2024.pdf)
- <https://texas4-h.tamu.edu/projects/fashion-interior-design/>
- Entry materials may be downloaded from the Texas Fashion & Interior Design website at: <https://texas4-h.tamu.edu/projects/fashion-interior-design/>

CC: Michael Clawson