

SOUTH PLAINS - DISTRICT 2 4-H

DATE: January 10, 2023

MEMO TO: All South Plains District 2 County Extension Agents

SUBJECT: 2023 District 2 4-H Storyboard Contest

FROM: Bailee Wright
District 2 Specialist
4-H & Youth Development

Shawnte Clawson
Hale County, CEA-FCH
Storyboard Committee Chair



ENTRIES DUE: Thursday, April 6, 2023

CONTEST AWARDS: Amazon Gift Card

4-H CONNECT OPENS:

< **Early Registration** March 16 – April 6, 2023

****You must upload a pdf of your storyboard when you register****

< **Late Registration** Not Available

ENTRY FEE: \$15

CONTACT: Shawnte Clawson, (806) 291-5270

Entries for the District 4-H Storyboard contest will be submitted digitally and are due no later than Thurs., April 6, 2023. Anyone needing assistance, please contact Shawnte Clawson at 806-291-5270. Awards will be awarded to 1st, 2nd & 3rd place winners respectively.

NO DESIGN BRIEF (new this year!)

The design brief has served as the inspiration and the direction of a 4-H member's original design for the 4-H Storyboard Invitational contest. In 2023 4-H members competing in the Storyboard Invitational will not be given a design brief, but instead will have the opportunity to find their own inspiration and direction for their design. 4-H members should create their original design and Storyboard based on something that personally inspires them.

Designer's Choice (The title for each storyboard will be determined by the designer)

The designer will follow their own design process when creating their original design and storyboard. Some of the steps to be used may include (see next page):

South Plains - District 2 4-H
Texas A&M AgriLife Extension Service
1102 E Drew St | Lubbock, Texas 79403-6653

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1. Determining what inspires you or what is your idea.
2. Research your inspiration – find pictures that represent your inspiration, include color inspiration and current trends related to your inspiration.
3. Create sketches of design ideas and continue to modify your sketches until you create your perfect design. Finalize your design illustration. Then create flats or technical drawings.
4. Select fabrics or other construction materials to be used in your design.

Participation and Level of Competition. A 4-H member may only submit one storyboard. Storyboard will now be an invitational contest at the senior 4-H level.

Entry and submission of Storyboard. Each storyboard must be created by the 4-H member. Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. Storyboards can be created using a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. Juniors and Intermediates have the option to make a physical board but must take a picture and upload it into 4HOnline. All entries must be saved as a PDF for uploading to 4-H Online.

Categories. The following is a list of the categories and descriptions. Each storyboard should be entered in one category. A 4-H member may enter only one storyboard.

- a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
- b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
- c. **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
- d. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
- e. **Home Décor** – items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
- f. **Home Furnishings** – items that make a home comfortable for living or working in. Examples include couch, ottoman, chair, tables, desks, beds and the like.

AGE REQUIREMENTS - Based on 2022-2023 4-H year age requirements effective as of 09/01/21.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12

CONTEST RESOURCES

- Storyboard 2023 General Rules/Guidelines:
- https://texas4-h.tamu.edu/wp-content/uploads/fashion_storyboard_guidelines_2023.pdf
<https://texas4-h.tamu.edu/projects/fashion-interior-design/>
- Entry materials may be downloaded from the Texas Fashion & Interior Design website at:
<https://texas4-h.tamu.edu/projects/fashion-interior-design/>

CC: Michael Clawson