



DATE: August 18, 2022

MEMO TO: All South Plains District 2 County Extension Agents, Volunteers, Parents, and 4-H Members

SUBJECT: **2022-23 District 2 4-H Consumer Decision Making**

FROM: Robert Scott
Lubbock County, CEA -ANR
Consumer Decision Making Committee Chair
Bailee Wright
District 2 4-H Program Specialist

CONTEST DATES: **Jr & Int.** Saturday, December 10, 2022
SR. Monday, December 12, 2022

CONTEST LOCATION: 916 Main Street, Lubbock Texas 79408

PACKET PICK-UP: 8:30 a.m. on 12-10-22 5:30 p.m. on 12-12-22

CONTEST BEGINS: **Jr & Int Contest 9:00 a.m. December 10, 2022**
Sr Contest 6:00 p.m. on December 12, 2022

AWARDS BEGIN: Immediately following contest

4-H ONLINE

Early Registration November 15-29, 2022- \$15

Late Registration: November 30, 2022- \$25

*Medical release, waiver, indemnification, and code of conduct forms must be completed on 4-H Online

NOTE: Counties may set alternate registration deadlines. Please check with your County for their deadlines.

CONTACT: Robert Scott, (806) 775-1740

It is the responsibility of the agents to validate grades of participants and correct placement of youth in categories. It is also the responsibility of the agents to certify eligibility of contestants and substitutes.

GRADE REQUIREMENTS

Based on 2022-2023 4-H year age requirements effective as of 09/01/22.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12
- Juniors can compete on intermediate teams, but no other moving can occur (intermediates cannot compete as juniors and no age group can move up to the senior division).
- Counties may enter as many Junior, Intermediate and Senior teams/individuals as needed.

South Plains - District 2 4-H
Texas A&M AgriLife Extension Service
1102 E Drew St | Lubbock, Texas 79403-6653
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CONTEST

- **Things to Bring:**
 - Clipboard
 - Pencil
 - Paper
 - Calculator
- Scantrons will be used at the 2022-2023 Consumer Decision Making Contest. A sample of the Universal A scantron form is posted on the event page of the District 2 website.
- **Classes** - There will be six classes for all divisions at the contest. Five classes will be selected from the Texas 4-H Consumer Decision Making Study Guide.
https://texas4-h.tamu.edu/wp-content/uploads/CDM_categories_descriptions_2022.pdf
In addition to these 5 classes, Juniors, Intermediates and Seniors will judge one mystery class.
Class Categories: Wireless Speakers, Athletic Shoes, Active Wear, Mystery Class, Dental Care Products, Televisions.
- **Judging Times** - 7 minutes will be allowed to judge each of the six classes.
- **Reasons** - Intermediates will give reasons on one class. Seniors will give reasons on two classes.

SCORING

- Each Placing Class will be worth 50 points. Each Reason Class will be worth 50 points. If a team has 4 members, the individual with the lowest score will be dropped.
- **Tie Breakers** - Ties will be broken as follows:
 - Juniors – Class 1, 2, 3, 4, 5, 6.
 - Intermediates – 1st Total Reasons Score; Class 1, 2, 3, 4, 5, 6.
 - Seniors – 1st Total Reasons Score; Class 1, 2, 3, 4, 5, 6.
- **Tie Breaker for Reasons** - Ties will be broken as follows:
 - Overall placing score followed by Class 1, 2, 3, 4, 5, 6.

AWARDS

1st, 2nd, 3rd - individual class placings (Intermediate, Senior)

1st, 2nd, 3rd - team class placings (Intermediate, Senior)

1st, 2nd, 3rd - individual reasons (Intermediate, Senior)

1st, 2nd, 3rd - team reasons (Intermediate, Senior)

1st, 2nd, 3rd - individual overall (Junior, Intermediate, Senior)

1st, 2nd, 3rd - teams overall (Junior, Intermediate, Senior).

If you need any type of accommodation to participate in this program or have questions about the physical access provided, please contact Robert Scott at 806.775.1840 two weeks prior to the event.