

SOUTH PLAINS - DISTRICT 2 4-H

DATE: January 10, 2022

MEMO TO: All South Plains District 2 County Extension Agents

SUBJECT: **2022 District 2 4-H Storyboard Contest**

FROM: Wendy Scott
District 2 Specialist
4-H & Youth Development

Wendy Case
Parmer County, CEA-FCH
Storyboard Committee Co-Chair

ENTRIES DUE: Monday, April 11, 2022
CONTEST AWARDS: Amazon Gift Card
4-H CONNECT OPENS:
 < **Early Registration** March 28 – April 11, 2022
 < **Late Registration** Not Available
ENTRY FEE : \$15
CONTACT: Wendy Case, (806) 251-5120



Entries for the District 4-H Storyboard contest will be submitted digitally and are due no later than Monday, April 11, 2022. Anyone needing assistance, please contact Wendy Case at 806-251-5120. Awards will be awarded to 1st, 2nd & 3rd place winners respectively.

Design Brief

The following design brief serves as the direction for the 2022 Storyboards. 4-H members should create their Storyboard around their interpretation of the design brief.

Get Out and Explore

Get out and explore the great outdoors. That may mean in your own back yard, at a national park or on the Serengeti. Discover the animals that roam the earth big and small; those that creep on the ground and those that fly in the air. Take in the majesty of the nature around us. See the beauty in a sun rise, feel the mist from a waterfall, taste the sap from a maple tree. Get moving your adventure awaits.

South Plains - District 2 4-H
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Participation and Level of Competition. A 4-H member may only submit one storyboard. Storyboard will now be an invitational contest at the senior 4-H level.

Entry and submission of Storyboard. Each storyboard must be created by the 4-H member. Storyboard layouts should include original illustrations and flats, as well as additional materials that have influenced their unique design. Storyboards can be created using a digital platform including but not limited to Canva, Picmonkey, InDesign, Illustrator, Photoshop, Adobe Illustrator, and PowerPoint. Juniors and Intermediates have the option to make a physical board but must take a picture and upload into 4HOnline. All entries must be saved as a PDF, jpeg, jpg or png.

Categories. The following is a list of the categories and descriptions. Each storyboard should be entered in one category. A 4-H member may enter only one storyboard.

- a. **Wearable:** Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
- b. **Accessory:** Includes items such as belts, purses, bags, hats, etc.
- c. **Jewelry:** Includes necklaces, bracelets, rings, earrings, etc.
- d. **Pet Clothing:** Includes items that can be worn by a pet or any other animal.
- e. **Home Décor** – items that are easy to move and make a home visually appealing, examples of home décor items include: throw pillows, table runner, or wall hanging.
- f. **Home Furnishings** – items that make a home comfortable for living or working in. Examples include: couch, ottoman, chair, tables, desks, beds and the like.

AGE REQUIREMENTS - Based on 2021-2022 4-H year age requirements effective as of 09/01/21.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12

CONTEST RESOURCES

- Storyboard 2022 General Rules/Guidelines:
<https://texas4-h.tamu.edu/projects/fashion-interior-design/>
- Entry materials may be downloaded from the Texas Fashion & Interior Design website at:
<https://texas4-h.tamu.edu/projects/fashion-interior-design/>

CC: Michael Clawson