

SOUTH PLAINS - DISTRICT 2 4-H

DATE: December 14, 2018

MEMO TO: All South Plains District 2 County Extension Agents

SUBJECT: 2019 District 2 4-H Fashion Storyboard Contest

FROM: Andy Hart
District 2 Specialist
4-H & Youth Development

Audra Graves
Hale County, CEA-4-H
Fashion Storyboard Committee Chair

ENTRY DUE DATE: Monday, April 15, 2019, by 10 a.m.

CONTEST AWARDS: Presented at D-2 Fashion Show

4-H CONNECT OPENS:

< **Early Registration** March 21 – April 4, 2019

< **Late Registration** Not Available

ENTRY FEE: \$15 for the first board entered + \$5 for each additional board

CONTACT: Audra Graves, (806) 291-5267



Entries for the District 4-H Fashion Storyboard contest are due no later than Monday, April 15, 2019, and will be turned in the morning of the Fashion Show at 10 a.m. at Christ the King School (4011 54th, Lubbock). Anyone needing assistance, please contact Audra Graves at 806-291-5267. Exhibits will be on display at the District 4-H Fashion Show on April 15, 2019. Awards will be awarded to 1st, 2nd & 3rd place winners respectively.

Design Brief

The following serves as the direction for the Fashion Storyboards. 4-H members should create their Fashion Storyboard around their interpretation of the design brief.

The 2019 Design Brief is “Once Upon a Storyboard”

Once upon a time in Texas 4-H, members are challenged to develop a storyboard entry inspired from children’s literature. All genres of children literature may be explored! Whether it is a classic fairytale like “Beauty and the Beast”, a book of poems such as “Where the Sidewalk Ends” by Shel Silverstein, or a famous folklore like “Goldilocks and the Three Bears”, let the pictures on the pages, characters in the story, and words themselves encourage your imagination and creativity to foster an original design.

South Plains - District 2 4-H
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****MAJOR CHANGES FOR THIS YEAR****

- Storyboards can be 3-D (3 dimensional).
- New Categories
 - Wearable: Clothing that can be worn. Includes items such as pants, shorts, skirts, blouses, sweaters, coats, dresses, etc.
 - Accessory: Includes items such as belts, purses, bags, hats, etc.
 - Jewelry: Includes necklaces, bracelets, rings, earrings, etc.
 - Pet Clothing: Includes items that can be worn by a pet or any other animal.
 - Home Décor: Items that are easy to move and make a home visually appealing. Includes items such as throw pillows, table runner, or wall hanging.
 - Home Furnishings: Items that can make a home comfortable for living or working in. Includes items such as couch, ottoman, chair, tables, desks, bed, and the like.

General Rules

Participants may submit one entry in each category. After the district contest, senior participants may submit only one storyboard to state competition.

Submission of Storyboard - Entering the competition is by submitting the Fashion Storyboard only.

Identification of Storyboard - The Fashion Storyboard Label must be securely affixed to the back of the storyboard. The label MUST be legibly printed or typed and MUST be complete, including the answer to the Originality Design questions. **The 4-H member should not put his/her name on the front.**

THE COMMITTEE IS NOT RESPONSIBLE FOR ITEMS NOT SECURELY ATTACHED TO BOARDS.

Tips:

- Use Tacky glue or E6000.
- If you use one of the following suggestions **place your name, age division, and category on the outside:**
 - Picture frame boxes can be purchased from any moving company.
 - Large Portfolio cases can be purchased to transport storyboards.
 - Hanging garment bags make good storage containers for Fashion Storyboards.
 - Wrap in bubble wrap.
 - Place in a pillowcase with Velcro.

AGE REQUIREMENTS - Based on 2018-2019 4-H year age requirements effective as of 09/01/18.

- **Junior** – Grades 3, 4 & 5
- **Intermediate** – Grades 6, 7 & 8
- **Senior** – Grades 9, 10, 11 & 12

If you need any type of accommodation to participate in this program or have questions about the physical access provided, please contact the county office or Andy Hart, (806) 746-6101 at least two weeks prior to the event.

CONTEST RESOURCES

- Entry materials may be downloaded from the Texas Fashion Storyboard website at:
<https://texas4-h.tamu.edu/projects/clothing-textiles/#contests>
- Texas 4-H website

CC: Michael Clawson